**Women’s Resource and Development agency**

**Development and Implementation of an Impact Evaluation Framework**

**Background and Context:**

WRDA works regionally to advance women’s equality and participation in society. Our vision is of a fair and equal society where women are empowered and are a visible force for change in all areas of life. The organisation was established in 1983 and works with women’s groups from all traditions, including ethnic minority groups, in disadvantaged and rural communities across NI.

**WRDA’s Strategic Aims 2017-2020 are:**

* Empowerment & Tackling Inequalities
* Policy & Advocacy
* Leadership & Infrastructure Support
* Organisational Development

WRDA promotes empowerment by developing the capacity of women to address inequality and advocate for themselves. We deliver training programmes that address inequalities in health, leadership, community relations and peacebuilding, and host workshops, seminars and conferences for the women’s sector to discuss issues that impact on women’s lives.

WRDA engages in advocacy and lobbying for the women’s sector on a wide range of activities. Mindful of the under-representation of women in public and political life, we advocate for greater visibility and inclusion of women to ensure their voices are heard and acted upon in local, regional, national and international decision-making structures.

WRDA provide leadership, infrastructural support and advocacy within the women’s sector as well as being an important online information and networking hub for everyone working on gender inequality. WRDA is a leading partner in the Women’s Regional Consortium, has a membership of over 300 women’s groups, organisations and individuals and manages Womenslink, the e-list for the sector, with over 200 subscribers and 15,000 messages posted. We also manage the NI Women’s Policy and Budget Groups e-lists, produce a bi-monthly newsletter *WRDA News* and E-zine and engage with the public through social media.

**Purpose and objectives of Evaluation framework:**

The Women’s Resource and Development Agency (WRDA) wish to commission the development of an evaluation framework that will measure and assess the impact of key projects on partners, stakeholders, communities, employees and organisationally.

**Terms of Reference**

* Demonstrate an understanding of the work of the WRDA.
* Demonstrate an understanding of the value of evaluation of impact on organisational effectiveness, value for money, and impact on the range of beneficiaries.
* Produce an evaluation framework for use by WRDA to assess its impact and demonstrate how it may be integrated into its business.
* Produce an evaluation report for the WRDA senior management on the different aspects of their work.

**The tender response should consist of the following information:**

* A proposal for the evaluation framework and detailed methodology
* An indication of fees per day and a total cost
* CV and other documents detailing relevant expertise over the past two years
* Completion of contact details Appendix 1
* The work will be conducted in a manner which support the ethos and values of WRDA
* Selection of the evaluator will be made taking into account criteria such as the evaluator’s proven expertise as well as the relevance/credibility of the proposed evaluation framework and the total cost
* Deadline for Submission of Tender is Friday 19th July 2019 by 4pm and should be emailed to Anne McVicker at [anne.mcvicker@wrda.net](mailto:anne.mcvicker@wrda.net)

**Timescale**

The project is to begin in July and be completed no later than 31st December 2020.

**Budget**

The maximum budget is £4,500.

**CONTACT DETAILS TO BE COMPLETED BY ALL TENDER RESPONDEE’S**

**Please complete this form with your company details and include it with your submission:**

**Name/ Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Postcode: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Telephone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Fax Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name of person to contact in**

**connection with this submission: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Position in Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Telephone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**[if different from above]**

**Fax Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**[if different from above]**

**Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Mobile Telephone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Website address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Number of employees:\_\_\_\_ Full time:\_\_\_\_ Part time:\_\_\_\_\_\_\_\_\_**

**We would invite feedback from companies regarding this process. Any suggestions regarding how this exercise might have been improved are welcome:**

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